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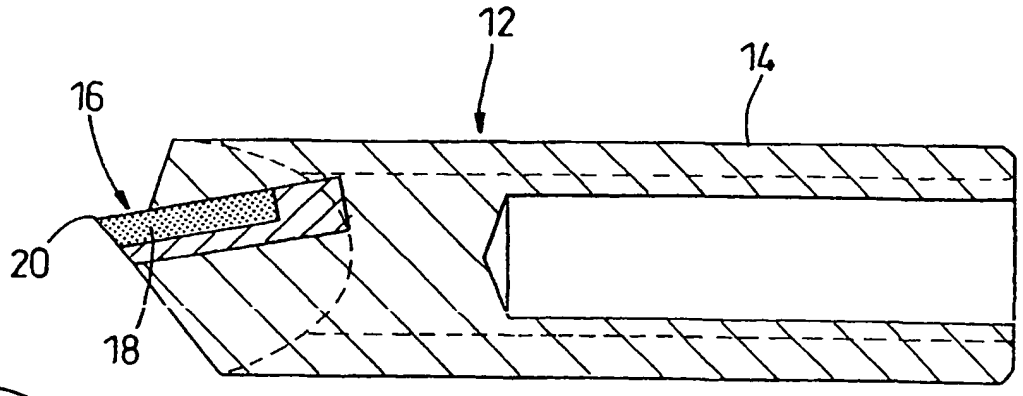
(54) Title: IMPROVEMENTS IN AND RELATING TO GRAVURE PRINTING



(57) Abstract: The invention relates to a method of engraving a plurality of gravure cells in a surface, the method comprising the steps of: (a) mounting an engraving stylus comprising a stylus body inwardly tapering to the stylus tip, in an engraving head; (b) effecting penetration of the engraving stylus into the surface to a desired depth to produce a cell; (c) effecting partial withdrawal of the engraving stylus from the cell; (d) effecting relative movement between the stylus and the surface such that the partially withdrawn stylus effects engraving of a channel of shallower depth than the cell in the surface and having a channel width of at least 40% of the width of the previous cell engraved in the method; and (e) effecting further penetration of the engraving stylus into the surface to a desired depth, and effecting relative movement between the stylus and surface to produce a cell. The invention further relates to novel gravure engraving stlyii, comprising triangular prism, triangular prismoid or planar quadrilateral shaped tips.

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